

# RIDE FOR LIFE

**Ride for Life XXXII will roll into Seven Springs, PA  
May 2-5, 2019.  
BE A PART OF IT!**

MDA Ride for Life is the single, largest purpose-driven Harley-Davidson fundraising ride in the world – and contributes over a million dollars annually to support MDA families in Pennsylvania and surrounding states. Over 2,000 riders from 40 dealerships and HOG chapters will roll into Seven Springs, Pennsylvania on May 2-5 to participate in a weekend of rides and family fun.

Support the community of riders and MDA families and put yourself in front of an exclusive, segmented audience of H-D riders who believe in giving back and who support companies who do.

## **SIGN UP TODAY AS A CHROME LEVEL SPONSOR!**

As a Ride for Life CHROME Community Sponsor, your business or community organization receives a direct line to:

- 5,000+ RFL participants and donors, past participants, email and social media
- 40 Harley-Davidson Dealers in Pennsylvania and the surrounding 5-state area,
- MDA offices that serve over 7,000 MDA children, individuals and families

### **COMMUNITY CHROME LEVEL SPONSORSHIPS - \$1000 (UNLIMITED)**

- Ability to use exclusive Ride for Life logo
- Exclusive Ride for Life 'Official CHROME Community Sponsor' yard sign to display inside or outside of business and show your community support.
- Company name on CHROME list on Ride for Life website
- Company name on CHROME signage at Ride for Life
- Company name included in all community media, including earned advertising and two guaranteed Facebook posts

### **COMMUNITY LEVEL SPONSORSHIPS - \$500 (UNLIMITED)**

- Ability to use exclusive Ride for Life logo
- Exclusive Ride for Life 'Official Community Sponsor' yard sign to display inside or outside of business and show your community support.
- Company name in one guaranteed Facebook post

## HOW MDA HELPS LOCALLY - COUNTING WHAT COUNTS

Your partnership with RFL and MDA supports children and adults served by MDA, MDA worldwide research efforts, MDA Summer Camp, Hospital affiliated clinics and more.

### CARE

MDA provides care to families from diagnosis into adulthood at all of the following ten hospital-affiliated MDA Care Centers in Pennsylvania, Delaware and West Virginia:

- MDA/ALS Center of Hope at Temple University Hospital
- MDA/ALS Care Center at University of Pennsylvania
- MDA Care Center at The Children's Hospital of Philadelphia
- MDA Care Center at Nemours/Alfred I. duPont Hospital for Children
- MDA/ALS Care Center at Geisinger Medical Center
- MDA/ALS Care Center at Good Shepherd Rehabilitation Hospital
- MDA Care Center at Penn State Medical Center
- MDA Care Center at Children's Hospital of Pittsburgh
- MDA Care Center at the University of Pittsburgh Medical Center
- MDA Care Center at West Virginia University

### CAMP

Kids ages 7 to 16 enjoy a week-long MDA Summer Camp at one of the three following summer camps in Pennsylvania – free of charge to their families regardless of need.

- Variety Club Camp – Philly/DE
- Variety Club Camp – Allentown/Harrisburg
- Camp Kon-O-Kwee – Pittsburgh

### CURE

In Pennsylvania alone, MDA has awarded more than \$2.2 million in local research grants to researchers at the following research centers.

- University of Pennsylvania - **\$240,000**
- The Children's Hospital of Philadelphia - **\$300,000**
- Jefferson University - **\$900,000**
- University of Pittsburgh - **\$796,410**

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MDA is leading the fight to free individuals and the families who love them from the harm of muscular dystrophy, ALS and related muscle debilitating diseases that take away physical strength, independence and life.

**Gear up and complete the sponsor commitment form below.**

**For more information, please contact:**

**Yes! We want to partner with MDA Ride for Life**

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email Address: \_\_\_\_\_

### Sponsorship Opportunities:

☐ Chrome Community Sponsor - \$1,000

☐ Community Sponsor - \$500

Please send, fax or email completed form to: